

**The Practical Solutions Group** was recently recognized with an Award of Excellence for its website design at the NJCAMA (NJ Communications, Advertising & Marketing Association) Astra Awards held in late March at the Conference Center at Mercer County Community College.

"Our website serves as our primary media vehicle to market our business. It needs to be professional, meaningful, and elegant. It has to clearly demonstrate how we help improve business. Most of all, it needs to be practical. An award-winning website tells us we're doing things right. And it shows we're selecting the best people to assist us in our business. We're thrilled" *Emma Barsky & Len Grunbaum, Partners.*

The ASTRA Awards honor the best creative, concepts, strategies, and design work developed by members of the communications, advertising and marketing community. The ASTRA Awards are considered one of the most prestigious communications honors in the New Jersey and Eastern Pennsylvania community.

The New Jersey Communications, Advertising and Marketing Association (NJCAMA), is a statewide non-profit organization founded in 1986 to serve the business needs and interests of its members consisting of large, midsize and small companies, and individual business owners representing all communications segments including marketing, advertising, public relations, media, photography, printing, sales promotion and technology.